



PRIDE SEEDS

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For Immediate Release

New Blog Site Provides Agronomy Insight and Perspectives

www.fieldtalk.ca provides answers and viewpoints on industry trends, technologies and agronomy questions

Pain Court – Pride Seeds has announced the launch of a new blog site, www.fieldtalk.ca that provides timely information on agronomy questions, industry trends and the fit for new technologies on the farm. “The launch of [fieldtalk.ca](http://www.fieldtalk.ca) provides producers with not only a new source of information on timely crop issues, technology and agronomy trends, but also insight and perspective on decisions that have to be made on the farm every year and in every growing season,” notes Stephen Denys, Vice President of Sales and Marketing at Pride Seeds.

“There are lots of information sources on the web today, but drilling down to the key facts that are needed in decision making is an important part of the information distillation process. We feel this site will help provide that perspective, adds” Denys. Pride is also seeking input from readers through their comments which is an available feature on the site.

Key contributors to the site will include Fred Sinclair, CCA and Product Development and Agronomy Manager, Jon Klapwyk, CCA and Market Development Agronomist, Doug Alderman, CCA and National Sales Manager for Pride Seeds along with Denys. “The site will be a useful tool especially in-season when we will be posting field pictures and videos of issues being encountered in the field that many producers will be able to relate to.”

For more information visit fieldtalk.ca or access fieldtalk through our website www.prideseed.com.

Pride Seeds is part of AgReliant Genetics which features one of the largest corn breeding and testing programs in North America. Based in Chatham, Ontario, Pride Seeds is performing everywhere you go through a full range of corn, soybean and forage varieties designed to meet the needs of producers across Canada.

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