



PRIDE SEEDS

## **Regional Manager Business Development and Field Services (Central / Eastern Ontario)**

PRIDE Seeds is currently seeking a focused and self-motivated individual to join our dynamic team as a Regional Manager in central Ontario.

The successful candidate will become part of a winning team focused on delivering unique products, services and trusted agronomy support to increase the yield and profitability of progressive Canadian farmers.

### **Areas of responsibilities:**

The successful candidate will work directly with the sales, marketing and product development teams around the promotion and positioning of PRIDE corn hybrids and soybean varieties with dealers and growers in the Central Ontario region.

- Territory management of dealer network.
  - Responsible for business planning, development, training dealer network
  - Dealer recruitment and growth of territory
- Provide agronomic support and services in the territory.

### **Education/Experience:**

- Degree or diploma in agriculture or related background with three to five years or more of related sales and/or agronomy experience required.
- Current C.C.A. designation or commitment to achieving this designation is required.
- Excellent computer skills, able to deliver content in various settings (live, video, virtually, etc.), able to collaborate and work in a team environment.
- Must have a valid driver's license.

### **Salary/Benefits:**

PRIDE Seeds offers a comprehensive salary and benefit program.

For immediate consideration, please forward your resume in confidence to:

**PRIDE Seeds**  
Human Resources  
Attention: Kelly Atkinson  
P. O. Box 1088 Chatham, Ontario N7M 5L6  
katkinson@prideseed.com

*PRIDE Seeds is part of AgReliant Genetics, featuring one of the largest corn breeding and testing programs in North America. Our focus is on seed and providing top performing seed solutions to Canadian farmers. We thank all applicants for their interest, however only those selected for an interview will be contacted directly.*